



NAIPUNNYA SCHOOL OF MANAGEMENT

CHERTHALA

Affiliated to University of Kerala

ST. JOSEPH'S PRIVATE ITI TRAINING PROGRAMME



[Handwritten signature]
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REPORT OF TRAINING PROGRAMME ON E-COMMERCE

ST. JOSEPH'S PRIVATE ITI, SOUTH THURAVOOR CHERTHALA

Naipunnya School of Management Organized a training section for students of ST. JOSEPH PRIVATE ITI on e-commerce training. This training program was conducted on 29-03-2021. The training session started at 10 AM and end at 1 PM. The training session was inaugurated by the principal Varghese K.V. The students offered a great opportunity for the students to learn about E-Commerce. E-commerce is the process of conducting business through electronic means via the Internet. This includes purchasing and selling products, information, or professional services all of which are accomplished through fax, email, and the use of various other electronic tools. Some businesses operate solely in the electronic realm while other businesses operate traditional offices and stores while also managing a virtual office or store on the internet. E-commerce provides opportunities to reach populations globally which would have been difficult, if not impossible. The training session was very informative and useful to the students.

After the training session a meeting was conducted to appreciate the students of Naipunnya to organize this program. Every participant get certificate to attend the training session. The certificates are issued by the principal of St. Joseph private ITI.



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